

Press Release: Beach Body Butter Expands to SHEIN and Faire

FOR IMMEDIATE RELEASE

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Beach Body Butter Announces Expansion to SHEIN and Faire Platforms, Now Available at [BeachBodyButter.store](https://beachbodybutter.store)

Jacksonville, FL – Beach Body Butter, the handcrafted skincare brand known for its rich, nourishing moisturizers, is proud to announce its official launch on SHEIN Marketplace and the Faire Wholesale Platform. This strategic expansion marks a major milestone in the brand's journey to scale its business and reach global audiences.

“This move has been in the works since we transitioned from Pecan Park,” said Pearlie Harris, founder of Beach Body Butter. “We’ve been preparing to grow, and joining SHEIN and Faire allows us to connect with new customers while staying true to our roots.”

SHEIN, one of the world's largest fashion marketplaces, offers Beach Body Butter access to millions of beauty-conscious shoppers. Faire, a trusted wholesale platform, enables the brand to partner with independent retailers and boutiques that value quality and community.

In addition to these platforms, customers can now shop Beach Body Butter's SHEIN and Faire collections directly on the brand's official website: beachbodybutter.store.

“Our commitment to quality hasn't changed,” Harris added. “Whether you shop through SHEIN, Faire, or our website, you're getting the same premium ingredients and handcrafted care our customers have always loved.”

Beach Body Butter's expansion reflects its mission to make self-care accessible, luxurious, and empowering for every body.

For media inquiries, interviews, or wholesale partnerships, please contact:

Email: info@beachbodybutter.com

Website: <https://beachbodybutter.store>

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